



Age Friendly Lambeth Draft Action Plan

1. Background

As part of our Lambeth 2030 Borough Plan, Lambeth is developing a local approach to becoming an Age Friendly borough. An Age Friendly borough is a place that enables people to age well and live a good later life. To help us with this ambition, we are building on the World Health Organisation's Age Friendly Cities and Communities Framework. This Framework will help us to foster social and built environments that promote healthy and active later lives for all residents.

To develop our local approach, Lambeth has focused on key areas of community life which we know are important in supporting people to age well. These are: transport, outdoor spaces and buildings, housing, social participation and inclusion, civic participation and employment, community support and health services, and communication and information. These key areas will form the 'domains' of our action plan – the actions we take to become age-friendly will be grouped by each of the eight domains. Throughout the Plan, equity and justice will be central to our approach.

We are all ageing but we know that residents will have their own perception about when, if at all, they feel 'older'. However, to help encourage healthier ageing earlier, Age Friendly Lambeth focuses on adults aged 50 years and above.

We understand that every individual's experience of ageing will differ and that how we experience and interact with our local environment and community changes as we age. Each resident in Lambeth will have their own perspectives of what ageing means to them. Unfortunately, we also know that ageing and older age is often negatively stereotyped. Age Friendly Lambeth looks to challenge these negative stereotypes and instead to recognise and celebrate the diverse lived experiences and skills of older residents and the contributions they make to Lambeth life.

2. Aim

Age Friendly Lambeth's aim is to ensure Lambeth is a place that enables its residents to grow old and age well by working together with residents and partners across the borough to identify, co-ordinate and implement age-friendly borough initiatives.

3. How the draft Action Plan was developed

The draft action plan has been developed by:

- Reviewing the findings from Council consultations and Age Friendly Engagements including:

- Focus groups with older residents
- Age Well Festival insights
- Age Friendly Engagement (2023)
- Age Friendly Forum & outreach
- Engagement with stakeholders
- Reviewing the evidence base around ageing
- Learning from the Centre for Ageing Better, and from what's working well in other Age Friendly communities.
- Speaking with Council colleagues to understand current work taking place to support older adults and how they can support future Age Friendly work.

To find out more about the steps taken so far and what our next steps are, please take a look at the Age Friendly Lambeth Timeline document.

4. The draft Age Friendly Lambeth Action Plan

Fostering an Age Friendly Borough is everyone's responsibility and while this draft Action Plan cannot address all challenges the Plan does represent a positive and important step along Lambeth's journey of becoming an Age Friendly Borough.

Please note that the following is a **draft** Action Plan and captures the actions that have been developed so far. Further work to refine the Plan is ongoing and the findings from the consultation will help inform this development.

We are grateful to the Age Friendly Forum for their recent feedback on the draft Action Plan which has informed our approach to this consultation and will continue to feed into the Action Plan's development.

5. Implementation

The Age Friendly Lambeth team will work with colleagues and partners to support them to implement the finalised actions and to keep up to date with progress, successes and any challenges which may arise.

6. Monitoring

We have designed an approach to monitor the actions in the plan which includes reporting timelines and data to be collected. Progress against each action will be monitored at regular intervals during the implementation and details of monitoring arrangements will be included in the final Action Plan.

7. Governance

We're currently developing a governance framework for Age Friendly Lambeth to ensure that the Council, partners and the public are kept up to date with progress and have opportunity to input during the implementation of the Action Plan. We'll publish this process with the finalised Action Plan in autumn 2024.

Domain	Draft Outcomes	Area	Draft Actions
Housing	Older residents are supported to prepare for and mitigate against the effects of extreme weather	Climate Change	To engage with older residents through Age Friendly Lambeth to inform elements of the Climate Change Action Plan delivery, such as the plan for extreme heat events and promotion of energy saving approaches.
	Older residents are able to access and benefit from appropriate housing	Housing downsizing	To strengthen the offer and support available for residents wishing to downsize their home.
		Sheltered Housing	To take an age inclusive approach to the development of signposting materials for Sheltered Housing Managers to share with residents.
		Sheltered Housing	To review the sheltered housing criteria to ensure that provision is offered to residents who stand to benefit most from the support available.
	Older residents are supported to live in good quality homes that are safe	Maintenance and repairs	To raise awareness of the information, advice and services available to residents for maintenance and repairs.
	Older residents are supported to live in housing partnerships that support their wider health and wellbeing needs	Housing and Health	To work with Housing Associations to improve support for residents living with complex mental health conditions.

Domain	Draft Outcomes	Area	Draft Actions
Transport	Older residents benefit from inclusive, accessible transport	Travel Pass	To continue to fund the Freedom Pass for Lambeth residents, that provides essential access to public transport for people over 65.
		Accessible Travel	To ensure that Lambeth bus stops are fully accessible in line with the Transport Strategy.
		Engagement on Travel	To engage with the Age Friendly Forum on new Transport strategy and policy development related to future transport schemes and development of existing initiatives.
	Older residents feel and are safer when travelling	Accessible Travel	To provide and promote cycle training to older residents through Age Friendly Lambeth and other appropriate platforms.
			To increase pedestrian crossing times as part of the Road Danger Reduction Strategy.
			To improve the walking and wheeling experience by delivering improvements at eligible junctions.

Domain	Draft Outcomes	Area	Draft Actions
Outdoor Spaces and Buildings	Older residents are able to move around outdoor public spaces with ease	Pavements	To reduce the presence of bikes, scooters and trailing Electric Vehicle charging cables on Lambeth pavements.
			To provide places to stop and rest across the borough in line with the Kerbside* Strategy.
			To implement the safe by design principles and healthy main road corridors** to ensure people of all ages are able to move around the borough unobstructed.
	Older residents benefit from greater accessibility of outdoor spaces	Community Toilets	To make the toilets at Streatham Leisure Centre, West Norwood and Ferndale Road accessible to the public as part of the Council's Community Toilet Scheme.
		Parklets	To promote the Parklets project to older residents in the borough.
	Older residents are able to access and benefit from Lambeth's public facilities and services	Leisure Facilities	To continue concessions for older residents using Active Lambeth facilities.
			To ensure the development of the Active Seniors Programme across leisure facilities in the borough.
			To engage with older residents and VCS organisations on Active Lambeth through platforms such as the Age Friendly Forum.
			To review the Council's Design Review Panel membership to seek out age friendly design expertise.

Domain	Draft Outcomes	Area	Draft Actions
	Lambeth's outdoor spaces are fit for the future by ensuring future planning and development considers the needs of older residents	Planning	
			To assign a Planning Officer as the Age Friendly representative within the Urban Design team.
			To develop an understanding of age friendly issues to inform a draft policy for the review of Lambeth's Local Plan***.
		Regeneration	To develop an understanding of age friendly issues to inform design guidance to support the emerging Local Plan***.
			To ensure community engagement and co-design within Neighbourhood Regeneration-led placemaking projects (e.g. Waterloo Station Masterplan and Low Line) includes the voices of older residents.
		Regeneration	To ensure AFL principles are considered as part of a corporate approach to embedding safe and inclusive design within Council-led capital project delivery, from brief definition to detailed design.

*The Kerbside is most easily recognised as the space where cars park

**Healthy Main Road Corridors is Lambeth's approach to tackling the risks presented by main roads in the borough by introducing safe by design principles and rethinking how we allocate space and routes to different vehicle types to make these safer for residents and people travelling in our borough

*** A Local Plan is a document which sets out planning policies and proposals for new development

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Community Support and Health Services	Older residents experience stronger, more inclusive care environments	Carers	To explore opportunities to address the needs of older carers as identified in Lambeth's Carers Strategy 2024-2029.
	Older residents are supported to access community support	Pension Credit	To raise awareness and increase uptake of pension credit and attendance allowance entitlements/benefits among older residents in Lambeth.
		Community support	To utilise the Resilience Index tool*, (a tool which has proactively incorporated older age as an additional measure as part of its methodology), to inform future approaches to targeted community support strategies in Lambeth.
		Adult Social Care	To review the Adult Social Care online offer available on Lambeth Council webpages and develop a web-bot tool to improve user experience when searching for information.
		Adult Social Care (ASC)	To develop an easy-read software that will enable ASC communications to be produced in a format that supports all residents.
	Older residents are healthier for longer in their	Older adult inclusivity in prevention services	To work in partnership to ensure the needs and perspectives of older adults are represented in prevention services such as smoking, mental health, healthy weight, alcohol and hypertension, physical activity; the promotion of the NHS Health Checks and cancer screening programmes.

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	lifetimes, with onset of any long term conditions prevented or delayed	Health in all Policies	To strengthen our approach to incorporating health, including the health of older adults, across Council policies.
		Aging Well	To support the development of Lambeth Together's Neighbourhood Wellbeing Delivery Alliance** Aging Well Action Plan.
		Prevention services	To support older residents through the Neighbourhood Wellbeing Delivery Alliance** services such as virtual wards and reablement.
		Adult Social Care	To provide an Adult Social Care Front Door service that supports residents via our voluntary community sector (VCS) partner (Age UK Lambeth) to stay well for longer by directing them to the most appropriate support for their needs.
	Older residents have greater awareness of engagement opportunities to share their views on health and care services in Lambeth	Home Care / Care Homes / Extra Care	To engage and consult with older residents and VCS representatives through the Age Friendly Forum on topics related to all commissioned services such as prevention, home care, care homes and extra care.
		Independent Living and Carers	To explore engagement opportunities with Age Friendly Lambeth during the scoping and public consultation phase of the retendering of the Independent Living and Carers Partnership contract.
	Older carers in Lambeth are recognised and celebrated	Carers	To recognise and celebrate the contribution of older carers in Lambeth by having dedicated [Older Person] Carers Award categories.

*The Council's Resilience Index maps residents' affordabilities (debts, funds after priority bills etc) and risk factors that would make them more vulnerable to the increases in the cost of living.

** The Neighbourhood & Wellbeing Delivery Alliance (NWDA) is a partnership of voluntary and community sector organisations, GPs, Lambeth Council and NHS hospital trusts to improve the health and wellbeing of adults by working together in local neighbourhoods.

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Communication, Participation and Inclusion	Older residents are connected to accessible, joined-up information and advice, opportunities and services in the borough	Age Friendly Newsletter	To co-design an Age Friendly newsletter (digital and printed) with the Age Friendly Forum.
		Age Friendly resources	To develop a joined-up, accessible approach to information and resources for older residents, using the Age Friendly Lambeth webpages.
		Age Friendly Forum	To raise awareness of Age Friendly Lambeth through promotional activities.
	Older residents are supported to access Lambeth's economy and cultural offers	Night Time Economy	To engage older residents through Age Friendly Lambeth in the development of the Night Time Economy Strategy development.
		Night Time Economy	To explore actions supporting older residents in Lambeth within the development of the Night Time Economy Strategy.
		Cultural Industries	To explore opportunities to incorporate an Age Friendly lens in the development of the Cultural Creative Industries Strategy.
	Lambeth challenges negative stereotypes around ageing and disability, and older residents feel respect and their contributions to their communities are recognised	Anti-ageism	To run a positive ageing campaign in line with the Centre for Ageing Better's 'Action Against Ageism' day which takes place annually in March.
		Age Friendly Communications	To co-design an Age Friendly Communications guide to use by the Council and available to share with partners.
	To raise awareness of Age Friendly Lambeth through promotional activities.		

Domain	Draft Outcomes	Area	Draft Actions
Civic Participation and Employment	Older residents feel their participation and voice is a valued part of Lambeth	Public consultations	To ensure the Council's refreshed Engagement/Consultation toolkit offers guidance on age inclusivity.
		Age Friendly Forum	To develop and support the Age Friendly Forum.
	Older residents are supported to stay in work and fulfil their potential	Skills and Employment	To consult older residents in the development of the Skills and Employment Strategy (including Adult Learning) and to incorporate specific actions targeting older residents into associated plans.
			To provide opportunities for older residents to upskill for personal development or support with employment through Lambeth's Skills and Employment (including Adult Learning) provision with activities including digital skills.
		Volunteering	To promote the value of volunteering as a way to develop new or boost skills as a path to employment for all residents, and in particular older adults remaining in or re-entering the job market.
			To raise awareness of and develop opportunities for all residents, including older residents, to participate in a range of volunteering opportunities across the borough.
		Age Friendly Employer	To progress with Lambeth Council's Age Friendly Employer Pledge.

Domain	Draft Outcomes	Area	Draft Actions
	Lambeth Council is an inclusive, age friendly employer		To develop, consult on and launch a workforce health and wellbeing strategy for Lambeth Council staff, recognising the ageing workforce.

