

**Background**

The proposed changes to the existing residents & pay by phone bay have been identified based on ongoing engagement and consultation with local residents and business owners in the local area.

**Objectives**

The conversion of 10m of existing residents & pay by phone bay to a time limited free bay is designed to provide assistance to shoppers.

**Use of Experimental Order**

The scheme will be introduced by means of an Experimental Traffic Order (ETO). The decision to use an ETO allows for the impact of the change to be measured against the wider Brixton Hill LTN scheme objectives and for changes to be made if considered necessary.

**Measures of success**

A reduction in the length of time the bays are occupied by the same vehicle/s to accommodate the needs of a more users.